

**Press Release: Embargoed 16 October 2023 00:01**

**BAFTA launches host of new initiatives to promote social mobility in the screen industries**

* £277,000 awarded to emerging creatives from lower income backgrounds, in a significant expansion of the arts charity’s bursaries and scholarships
* BAFTA to publish socio-economic background of its membership annually, from today
* Leading creatives including Danny Brocklehurst, Aisha Bywaters, Shane Meadows, Jack O’Connell and Moo Yu to feature in a new guide, recounting lived experiences of overcoming class barriers with solutions for change

Today, BAFTA unveils a host of initiatives to promote social mobility in the screen industries. Building on the arts charity’s mission to support people of all backgrounds to achieve their potential, BAFTA has set out a renewed focus on tackling class inequality in light of the challenging climate for many people working in the industry today, as well as those considering a career in film or TV without existing connections, or financial support.

£277,000 in funding has been awarded to 77 talented individuals in an expansion of the arts charity’s bursaries and scholarships – with the former having doubled in number in two years, thanks to the generous support of BAFTA’s donors and partners. Grants range from funds towards specialist equipment and driving lessons to training courses, offering support that might otherwise lock aspiring creatives out of the industry or act as a progression barrier. The support will be complemented by access to BAFTA events and mentoring.

Alongside, BAFTA is producing a guide to assist hirers – from broadcast commissioners and independent producers to film studio and games developer leads – to become more class aware in their practices. It offers a snapshot of those with lived experience and established footholds in the industry of their solutions for change. Titled ‘Invisible Barriers: Industry interventions to aid talent from lower socio-economic backgrounds to progress and sustain a career in the UK screen industries’, the resource will bring together over 20 leading creatives and practitioners working in film and TV, including Danny Brocklehurst, Aisha Bywaters, Kahleen Crawford, Eddie Marsan, Shane Meadows, Jack O’Connell and Moo Yu, among many others. Tackling topics from authentic on-and-off-screen representation and storytelling, to exploring the practice of ‘code-switching’ and why the topic of social inequality remains so hidden, to ideas for improving HR and recruitment practices, it will be published later this year.

Comprising 11,500 creatives from the film, games and television sectors, BAFTA’s membership plays a leading role across the UK screen industries in fostering community. Starting today, the academy will publish its progress on increasing the number of creatives from lower socio-economic backgrounds. As of October 2023, this comprises 19% of BAFTA members, as defined by the Social Mobility Commission. Updates will be shared alongside gender, ethnicity and disability, annually, as last set out [here](https://www.bafta.org/media-centre/press-releases/bafta-publishes-2023-membership-data).

**Quote from Jane Millichip to go here.**

**BAFTA Scholarship recipient Tale Imeybore, for her Advanced Course in Make-Up & Hair Artistry at the Iver Makeup Academy, said:** “*For so long working in TV and Film has felt so far from my reality. Being awarded the BAFTA Scholarship not only lightens the financial burden of pursuing my passion for TV and Film but also serves as encouragement and validation of my dedication. I am really excited about having a mentor through this journey. The opportunity to learn from someone with experience and wisdom is a priceless gift. I look forward to developing my skills, contributing to the industry, and one day giving back to others.”*

The Prince William BAFTA Bursary Fund, named in honour of BAFTA’s President, offers grants to help those in entry-level positions. Kickstarted with the support of film director Paul Greengrass, it is now in its third year with doubled funding in two years. This year, grants of up to £2,000 each have been made available to 50 recipients including production trainees, game designers, researchers, costume trainees, junior producers, animators, production designers and concept artists, towards driving lessons, specialist craft equipment, training and relocation costs. The full list of Prince William Bursary recipients can be found [here](https://www.bafta.org/prince-william-bursary).

The full list of the BAFTA Scholarship recipients for 2023 can be found [here](https://www.bafta.org/supporting-talent/scholarships/uk-programme) (UK) and [here](https://www.bafta.org/supporting-talent/scholarships/us-scholarships) (US). This year’s scholars include:

* Tale Imevbore, from South London, awarded the BAFTA scholarship to support an Advanced Course in Make-Up & Hair Artistry at the Iver Makeup Academy.
* Haiane Dzhahinian, who came to the UK under the Ukraine Sponsorship Scheme, awarded the BAFTA Vicky Deigman Scholarship to support an MA in Directing Fiction at the National Film and Television School.
* Calvin Nixon, from Macclesfield, awarded the BAFTA Prince William Scholarship to support a BSc Computer Game Design Course at the University of Staffordshire.
* Jamaal Hassan from Blackburn, Lancashire, awarded the BAFTA Prince William Scholarship for an MA in Visual Effects at the National Film and Television School.
* Maia Adelia, from Brighton, awarded the BAFTA Rosemarie Nathanson Scholarship to support her studies in the Factual Development and Production course at the National Film and Television School.
* Max Solomon from Beverley, East Yorkshire, awarded the BAFTA Scholarship to support an MA Sound & Music for Interactive Games at Leeds Beckett University.
* Nell Rose, a refugee from Iran, is awarded the BAFTA Scholarship to support her Costume Design for Performance MA at the London College of Fashion, University of the Arts London.
* Sarah-Louise Davila, from South-East London, is awarded the BAFTA Thompson Family Scholarship to support her continued study of Sound Design for Film and Television MA at the National Film and Television School.
* Halima Moushimi, from Sunamgani, Bangladesh, is awarded the BAFTA Reuben Scholarship towards a BA in Game Art and Design at the University of Hertfordshire.
* Fox Barron, from Bedford, awarded the BAFTA Reuben Scholarship to support an MA Digital Effects course at the National Film and Television School.
* Sarah Louise Madden, from Rhondda Cynon Taff, is awarded the BAFTA Prince William Scholarship to support an MA in Screenwriting at the National Film and Television School.
* Olivia Murray, from Wigan, is awarded the BAFTA Reuben Scholarship to support an MA in Screenwriting at the National Film and Television School.
* Joseph Eccles, from Epsom, is awarded a BAFTA Scholarship to support his MA in Sound Design for Film and Television at the National Film and Television School.

***-ENDS-***

**For further information**

**Augustin Wecxsteen, PR Account Executive** **at BAFTA**

[**pressoffice@bafta.org**](mailto:pressoffice@bafta.org)

**NOTES TO EDITORS**

BAFTA is guided by the Social Mobility Commission’s recommendations on best practice for its membership data collection, as set out [here](https://socialmobilityworks.org/toolkit/measurement/).

* The Association of Accounting Technicians reported in August 2023 that half of school leavers (53%) are interested in pursuing a career in the TV and film industry, but 18% believe it is realistic for them.
* Partner organisations specialising in inclusive recruitment in the screen industries work with BAFTA to reach a diverse group of bursary applicants, as set out [here](https://www.bafta.org/prince-william-bursary).

BAFTA’s UK Scholarships are generously funded by supporters including the Reuben Foundation which supports three Scholars (film, games and TV) each year, Vicky Deigman, and the Rosemarie Nathanson Charitable Trust. The Thompson Family Charitable Trust is generously supporting both the Scholarships and the Prince William BAFTA Bursary Fund programme.

**The Prince William BAFTA Bursary Fund** is generously supported by, the Zilberman Film Foundation, Paul Greengrass and a large group of individual donors. BAFTA member Tina Micklethwait has supported the Fund in memory of her son, Ben Jorgensen, and Anita and Brook Land have supported the Fund in memory of their daughter Lesley Land.

* **Ben Alexander Jorgensen** was born in London and grew up in New York from the age of seven. His professional life in film and television began when he was fifteen, and played the young boy in a series of television commercials directed by Richard Avedon with the cinematographer Nestor Allmendros, for Calvin Klein's Obsession. He continued working as an actor and a filmmaker, and studied at NYC Film School and the HB Actors Studio in New York. Ben’s work as a filmmaker included documentaries, music videos, TV programmes and PSAs. Modest about his own accomplishments Ben was full of praise and admiration for those of his friends and colleagues. The grant to the BAFTA Bursary Fund in memory of Ben will keep his kindness and generosity alive.

* **Lesley Land** was a beloved and respected entertainment publicist who spent much of her career working within the broadcasting industry, including at Channel 4, Sky, The Outside Organisation, Taylor Herring and Planet Hollywood. Lesley led memorable PR campaigns for some of the UK’s most high-profile and ground-breaking television programmes, from *Doctor Who* to *Gogglebox* and the documentary *Jews Don’t Count*. Lesley was a passionate advocate of the film and television industry and was known for her flair, creativity and wit. She died unexpectedly in December 2022, leaving a lasting legacy on the industry, her family and all those who knew her.